



CALIFORNIA STRATEGIC
GROWTH COUNCIL



Sustainable Communities Planning Grant & Incentives Program Best Practices Pilot

Application Information Session

January 12, 2017

9:30 – 11:00 AM



Reminders

- Applications due on February 9th to SCPGIP@OPR.CA.GOV
- This webinar will be recorded and posted to SGC's webpage later this afternoon.



Background

- Funded By The Safe Drinking Water, Water Quality And Supply, Flood Control, River And Coastal Protection Bond Act Of 2006 Proposition 84, Chapter 9
- SCPGIP is a framework for ongoing State support of **local implementation** and the **creation of useful resources and tools** to help California's communities implement their land use planning efforts



Purpose

Pilot for local and regional planning agencies to support development and/or implementation of a specific portion of a land use plan, land protection or management practice, or development project, targeting sustainable development and the State's climate policies with the express intent to:

- Implement that project or plan;
- Identify a best practice and create a replicable case study; and
- Formalize OPR ad-hoc technical guidance.



Objectives

- Provide policy development guidance, technical assistance, and implementation support,
- Identify and facilitate connections to resources and support across State agencies,
- Identify and support the creation of scalable policy and project implementation opportunities, and
- Provide a consistent template and methodology for documenting and sharing replicable case studies.



Two-Part Application

1) Online Survey

<https://www.surveymonkey.com/r/SCMD37C>

- Threshold requirements
- Short answer questions

2) Required Documents

- 5 separate documents
 - Proposal Summary (scored)
 - Civic Engagement (scored)
 - Indicators and Progress Tracking (scored)
 - Work Plan
 - Budget
- Email to SCPGIP@OPR.CA.GOV



Threshold Requirements

Not scored, but must be adequately addressed

- Prompts addressing:
 - Proposition 84 priorities
 - EO B-30-15 priorities
 - Program objectives
 - State's planning priorities
- Identification of SCPGIP Project Liaison
 - Serve as the primary contact person
 - Available to schedule meetings when necessary
 - Ensure the completion of the case study report deliverable



Short Answer Questions

1. Identify Project outcomes around local health, resiliency and vulnerable populations (200 word max, **5 points**):
 - FOR ALL APPLICANTS: Briefly describe how this project will impact the health and/or resilience of your community.
 - FOR DISADVANTAGED COMMUNITIES APPLICANTS ONLY: Briefly describe how your project would affect the disadvantaged communities in your city, county, or region.
2. Describe elements of this project that may exemplify a best practice related to the program's objectives. (~200 words, **10 points**)
3. Describe your jurisdiction's organizational capacity to do this type of work. (~200 words, **5 points**)



Short Answer Questions

4. Describe the type and level of technical assistance that would be useful or helpful to successfully completing this project, if any. (~200 words, **5 points**)
5. Describe existing local plan alignment (~200 words, **5 points**):
- A. List existing local or regional plans that cover the project area (for example General Plans, Sustainable Community Strategies, Greenprint Plans, Regional Conservation Plans, etc.).
 - B. Describe opportunities available to better align the project and its associated plans or policies with the plans listed in your response to Question 5A.
 - C. Identify how the project will increase consistency with specific objectives or priorities in the plans listed in your response to Question 5A.



Required Document Submissions

- Applications are not considered complete without submitting the following five (5) separate project components via email to SCPGIP@opr.ca.gov.
- All attachments should be prepared in 12-point font with margins no less than 1 inch, single-spaced.



Scored Document Submissions

1. Best Practice Project Proposal Summary – 2 pages maximum (20 points)

- The summary should describe and/or outline:
 - Project description
 - How the project aligns with State goals
 - Why the project should be highlighted as a best practice by the State



Scored Document Submissions

2. Civic Engagement: Only applicable to disadvantaged communities (15 points)

- Participants whose communities contain one or more census tracts that are defined as a disadvantaged community in the top 25th percentile by CalEnviroscreen 2.0 must complete an outline of an Engagement and Outreach Plan (detailed requirements located in guidelines).



Scored Document Submissions

3. Indicators and Tracking Progress (5 points)

Components of Measuring Performance	
Outcome	The final product or end result that reflects change over time resulting in a desired future condition. Outcomes generally begin with a verb like increase, decrease, expand, or improve. They are specific and measurable.
Indicator	Quantified information that measures changes over time. Its function is to simplify, quantify, and communicate.
Baseline Data	A quantitative measurement of existing circumstances used as a basis for periodic comparison with indicators. It is the initial information collected prior to receipt of services or commencement of activities.
Data Source	The title, provider, purpose, collection methods and repository location of data sets used to establish baselines, milestones, indicators or outcomes.



Required Document Submissions

4. *Work Plan*

- Project Description
 - 1-2 paragraph description of project goals and objectives

High Level Activities/Milestones (With Deliverables and Indicators)	Responsible Parties	Timeline (Start Date)
<i>Task 1:</i> <i>Subtask A</i> <i>Subtask B</i> <i>Subtask C</i> <i>Deliverables:</i>	<i>City</i>	<i>Months 1-3</i>



Required Document Submissions

5. Budget Proposal

****Additional budget details may be required upon award of funding**

Proposal Element (example only)		Total Cost	Grant	In-Kind	Cash
1 Administration					
	Staff				
	Consultant Contract				
	Surveys				
Subtotal Task 1					
2 Proposal Development					
	Research				
	Drafting				
Subtotal Task 2					
3 Public Outreach					
	Announcements				
	Web posting costs				
Subtotal Task 3					
4 Materials					
Subtotal Task 4					
GRAND TOTAL					



Requirements Upon Grant Award

Kick Off Meeting

- OPR staff will hold two participant kickoff meetings upon award. Participating jurisdictions are required to send at least three representatives, either in person or by webinar, to participate in one of the kick-off meetings. The kick off meeting will go over program requirements and Work Plan requirements in detail.

Refined Work Plan

- Upon acceptance into the Pilot, the grantee must submit a refined work plan to OPR within one month from kick off meeting. A template will be provided and will include the following elements:
 - Project description
 - Final Budget Proposal
 - Final Outreach and Engagement Plan
 - Final Indicator selection and progress tracking plan
 - Timeline
 - Other potential items to include: past work in project area, documents related to project, partner descriptions, etc.



FAQs

Q. Can a pilot applicant partner with a private developer?

A. Yes, we encourage partnerships in applications. Eligible applicants must be one of the following: Cities, Counties, RTPAs, JPAs, COGs. Applicants may submit joint work plans with partners (who are not applicants) along with letters of intent to participate in proposed activities from all partners. There may be no more than 2 joint partners on one project.

Q. Are NGOs eligible to apply?

A. No, but they may partner with an eligible applicant

Q. What proportion of the overall \$250,000 is going to disadvantaged communities?

A. A minimum of 75% of the total available funds must be awarded to disadvantaged communities (or \$187,500).

Q. Can a jurisdiction submit more than one application?

A. One application is allowed per jurisdiction or agency.

Q. When will grants be awarded from this round?

A. Applicants will be reimbursed quarterly from date of completed refined work plan.



Questions?



Thank you!

For further questions:

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